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Amendments to the Claims:

Claim 1 (Original): A method for providing enhanced content for play across multiple play platforms, comprising the steps of:

delivering media content to a client device;

delivering HTML content to a client device, the HTML content being accessible and usable by a plurality of client device platforms;

activating a browser to access the HTML content, the browser being located on and compatible for use with the client device;

activating firmware on the client device to access the media content;

and

incorporating the accessed HTML content with the accessed media content.

Claim 2 (Original): A computer program for developing media content as recited in claim 1 further comprising a code segment that access the content recorded onto the recording medium by calling one of the plurality of directories, the directory being suitable for use with the platform of the client device.

Claim 3 (Original): A method for providing a common, cross platform framework for development of DVD-video content with DVD-ROM content as recited in claim 2 wherein the directories include HTML content.

Claim 4 (Original): A method for providing a common, cross platform framework for development of DVD-video content with DVD-ROM content as recited in claim 2 wherein the directories contain JavaScript files.

Claim 5 (Original): A method for providing a common, cross platform framework for development of DVD-video content with DVD-ROM content as recited in claim 2 wherein the directories comply with ISO-9660 standards.

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Claim 6 (Original): A method for providing a common, cross platform framework for development of DVD-video content with DVD-ROM content as recited in claim 2 wherein the directories contain platform specific code segments.

Claim 7 (Original): A method for providing a common, cross platform framework for development of DVD-video content with DVD-ROM content as recited in claim 2 wherein the directories support hybrid Windows/Macintosh discs, preserving resource forks for Macintosh operating systems.

Claim 8 (Original): A method for providing enhanced media content as recited in claim 2 wherein the HTML content is provided via a portable storage medium.

Claim 9 (Original): A method for providing enhanced media content as recited in claim 2 wherein the HTML content is provided via a network.

Claim 10 (Original): A method for providing enhanced media content as recited in claim 9 wherein the network is the Internet.

Claim 11 (Original): A method for providing enhanced media content as recited in claim 1 wherein the HTML content is overlaid onto the media content.

Claim 12 (Original): A method for providing enhanced media content as recited in claim 1 wherein the HTML content is in the form of textual script, which scrolls with the media content.

Claim 13 (Original): A method for providing enhanced media content as recited in claim 1 wherein the HTML scrolls synchronously with the media content and wherein selecting a portion of the script navigates the user to a corresponding location in the media content.

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Claim 14 (Original): A method for providing enhanced media content as recited in claim 1 wherein the HTML content is in the form of an HTML page that starts a movie and checks for related Internet sites.

Claim 15 (Original): A method for providing enhanced media content as recited in claim 1 wherein the HTML content includes a page that links to a website.

Claim 16 (Original): A method for providing enhanced media content as recited in claim 1 wherein the HTML content includes a plurality of HTML files for accommodating a plurality of platforms of client devices.

Claim 17 (Original): A method for enhancing multimedia content, comprising the steps of:

providing a recording medium;
recording multimedia content onto the recording medium;
integrating HTML content with the multimedia content;
accessing the multimedia content and the HTML content, and
playing multimedia content and the HTML content having been accessed.

Claim 18 (Original): A method for enhancing multimedia content as recited in claim 17 further including the step of recording the HTML content onto the recording medium.

Claim 19 (Original): A method for enhancing multimedia content as recited in claim 17 wherein the multimedia content is DVD content accessed by DVD firmware on a client device, and where the HTML content is stored locally on the client device.

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Claim 20 (Original): A method for enhancing multimedia content as recited in claim 17 wherein the multimedia content is DVD content accessed by DVD firmware on a client device and wherein the HTML content is provided from a remote server via a network.

Claim 21 (Original): A method for enhancing multimedia content as recited in claim 17, wherein:

the multimedia content is DVD content;
the HTML content is a textual script of the DVD content; and
selection of a portion of the textual script navigates the multimedia content to a corresponding location in the multimedia content.

Claim 22 (Original): A method for enhancing multimedia content as recited in claim 17 wherein the multimedia content is DVD content and wherein accessing the multimedia content activates the HTML content, linking the user to a server providing HTML content corresponding to the multimedia content.

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Claim 23 (Original): A method for enhancing multimedia content as recited in claim 17 wherein the video playback sends events that allow the HTML content to be synchronized.

Claim 24 (New): An information storage medium comprising:
AV data including at least one video object that is constituted of video object units each having an audio pack, a video pack, and a navigation pack; and
event occurrence information for generating an event designated based on a data structure of the AV data.

Claim 25 (New): The information storage medium of claim 24, further comprising:

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a markup document for outputting an AV screen corresponding to the AV data, wherein the event occurrence information is recorded in the markup document.

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Claim 26 (New): The information storage medium of claim 24, wherein the AV data comprises a video title set, a video object constituting the video title set, and the video object units constituting the video object and including the audio pack, the video pack, and the navigation pack, and the event occurrence information is for requesting that a trigger event occurs when one of the video object units corresponding to the navigation pack of the video title set is reproduced.

Claim 27 (New): The information storage medium of claim 26, wherein the event occurrence information requests that designated contents are output on a screen when one of the video object units corresponding to the navigation pack of the video title set is reproduced.

Claim 28 (New): The information storage medium of claim 27, further comprising markup document data including the event occurrence information to output a markup screen, wherein the designated contents are displayed on a predetermined portion of the markup screen on which a markup document is reproduced.

Claim 29 (New): The information storage medium of claim 27, wherein the event occurrence information comprises:

- a trigger event identifier;
- a video title set identifier of a designated video title set; and
- a navigation pack identifier of a designated navigation pack.

Claim 30 (New): The information storage medium of claim 29, wherein the trigger event identifier comprises:

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an application program interface for setting the trigger event and canceling the trigger event.

Claim 31 (New): The information storage medium of claim 30, wherein the application program interface comprises: parameters including the trigger event identifier, the video title set identifier of the designated video title set, and the navigation identifier of the designated navigation pack.

Claim 32 (New): The information storage medium of claim 29, wherein the video title set identifier comprises a video title set number, and the navigation pack identifier comprises: a navigation pack number.

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Claim 33 (New): The information storage medium of claim 29, wherein the video title set identifier comprises a video object number of the video title set to which a currently reproduced title belongs, and the navigation pack identifier is determined by a point in time at which reproduction of one of the video object units starts.

Claim 34 (New): The information storage medium of claim 29, wherein the video title set identifier comprises a program chain number, and the navigation identifier comprises: one of a time and a place of reproduction of a program chain displayed on the screen using a cell elapse time.

Claim 35 (New): The information storage medium of claim 29, wherein the video title set identifier comprises a title number, and the navigation pack identifier comprises: one of a time and a place of reproduction of the video title set.

Claim 36 (New): A method of playing an information storage medium comprising AV data, which includes a video title set containing at least one video

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object containing video object units each having an audio pack, a video pack, and a navigation pack, and event occurrence information for generating a predetermined event, the method comprising: interpreting the event occurrence information; and generating the event if a data structure matched with a result of the interpretation of the event occurrence information is discovered while the AV data is being decoded.

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Claim 37 (New): The method of claim 36, wherein the an information storage medium comprises a markup document containing the event occurrence information, and the interpreting of the event occurrence information comprises: reading event occurrence information from the markup document in which a display window for displaying an AV screen on which the video object is reproduced is defined; and detecting place in which the event matched with the interpretation result occurs.

Claim 38 (New): The method of claim 37, wherein the video object that is constituted of cells each having the audio pack, the video pack, and the navigation pack, and the generating of the event comprises: reproducing a portion of the AV data corresponding to the place in which the event occurs.

Claim 39 (New): The method of claim 38, wherein the generating of the event comprises: outputting designated contents on a screen at a point in time or several milliseconds after the reproduction of the portion of the video object unit corresponding to the navigation pack of the video title set.

Claim 40 (New): The method of claim 36, wherein the event occurrence information comprises: a trigger event identifier; a designated video title set identifier; and a designated navigation pack identifier.

Claim 41 (New): The method of claim 40, wherein the trigger event identifier comprises: a first identifier for setting a trigger event; and a second

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identifier for canceling the trigger event.

Claim 42 (New): The method of claim 36, wherein the event occurrence information is implemented as an application program interface.

Claim 43 (New): The method of claim 42, wherein the application program interface comprises: parameters including the trigger event identifier, the video title set identifier of a designated video title set, and the navigation pack identifier of a designated navigation pack.

Claim 44 (New): An apparatus for playing an information storage medium comprising AV data, which includes a video title set containing at least one video object that is constituted of video object units each having an audio pack, a video pack, and a navigation pack, and event occurrence information for generating a predetermined event, the apparatus comprising: a reader reading the AV data or the event occurrence information; a presentation engine interpreting the read event occurrence information, outputting the interpretation result, and generating the event; and a decoder requesting the presentation engine to generate an appropriate event if a data structure of the AV data matched with the interpretation result received from the presentation engine is discovered during decoding the AV data.

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Claim 45 (New): The apparatus of claim 44, wherein the information storage medium comprises markup document data containing the event occurrence information, and the presentation engine interprets the event occurrence information read from the markup document defining a display window for displaying an AV screen on which the AV data is reproduced.

Claim 46 (New): The apparatus of claim 45, wherein the presentation engine generates the event when the AV data corresponding to the navigation pack of a designated video title set is reproduced.

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Claim 47 (New): The apparatus of claim 46, wherein the presentation engine provides a screen in accordance with the markup document data and outputs designated contents on the screen at a point in time when or several tens of milliseconds after a video object unit corresponding to the navigation pack of the designated video title set starts being reproduced.

Claim 48 (New): The apparatus of claim 47, wherein the event occurrence information is implemented as an application program interface.

Claim 49 (New): The apparatus of claim 48, wherein the application program interface comprises: parameters including a trigger event identifier, a video title set identifier of the designated video title set, and a navigation pack identifier of the designated navigation pack.

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Claim 50 (New): The apparatus of claim 49, wherein the trigger event identifier comprises: a first identifier for setting the event; and a second identifier for canceling the event.

Claim 51 (New): An information storage medium comprising:
AV data having a data structure, which includes a video title set containing a video object having a plurality of video object units each having an audio pack, a video pack, and a navigation pack; and
markup document data containing event occurrence information generating a designated event based on the data structure of the AV data.

Claim 52 (New): The information storage medium of claim 51, wherein the event occurrence information comprises:
event information; and
a request displaying a content of the AV data on a designated portion

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of a screen provided by the markup document when the data structure of the AV data is matched with the event information.

Claim 53 (New): A method of reproducing data from an information storage medium comprising AV data, which comprises a data structure including a video title set containing a video object having a plurality of video object units each having an audio pack, a video pack, and a navigation pack, and markup document data comprising event occurrence information, the method comprising:

reading the markup document data; interpreting the event occurrence information; generating a screen provided by the markup document data; and

displaying a content of the AV data on a portion of the screen according to an event of event occurrence information when the data structure of the AV data is matched with the event occurrence information.

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Claim 54 (New): The method of claim 53, wherein the markup document data comprises parameters including a trigger event identifier, a video title set identifier of a designated video title set, and a navigation pack identifier of a designated navigation pack, and generating of the content comprises:

matching the parameters of the markup document data with the navigation pack of the video title set.